

INTRODUCTION TO DATAZEN

The Basics

QUICK QUESTIONS

- Who has a mobile solution in place?
- Who is looking into a mobile solution?
- Who knows about Datazen?
- Who has used or played with Datazen?

WHO AM I?

- Cory Stevenson
- Solution Consultant at BlueGranite, Inc.
- Certs
 - MCSA SQL Server 2012
 - Tableau 9.0

WHERE TO FIND ME?

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AGENDA

1. OVERVIEW

2. PUBLISHER

3. SERVER

4. MOBILE+

5. BEST PRACTICES

6. FINAL THOUGHTS

OVERVIEW

- How did I get started with Datazen?
- What is Datazen?
- Who would use Datazen?
- Where does Datazen fit?

PARTS

- Datazen Publisher
- Datazen Server
- Datazen Apps
- Datazen Viewer

DATAZEN PUBLISHER

DATA SOURCES

- SQL Server*
- Azure SQLDB*
- SSAS (MDX)*
- Excel/ Tabular
- SharePoint Lists*
- Oracle
- OData
- Postgre SQL
- MySQL
- Any ODBC Connection

DATAZEN PUBLISHER TOUR

DATAZEN SERVER

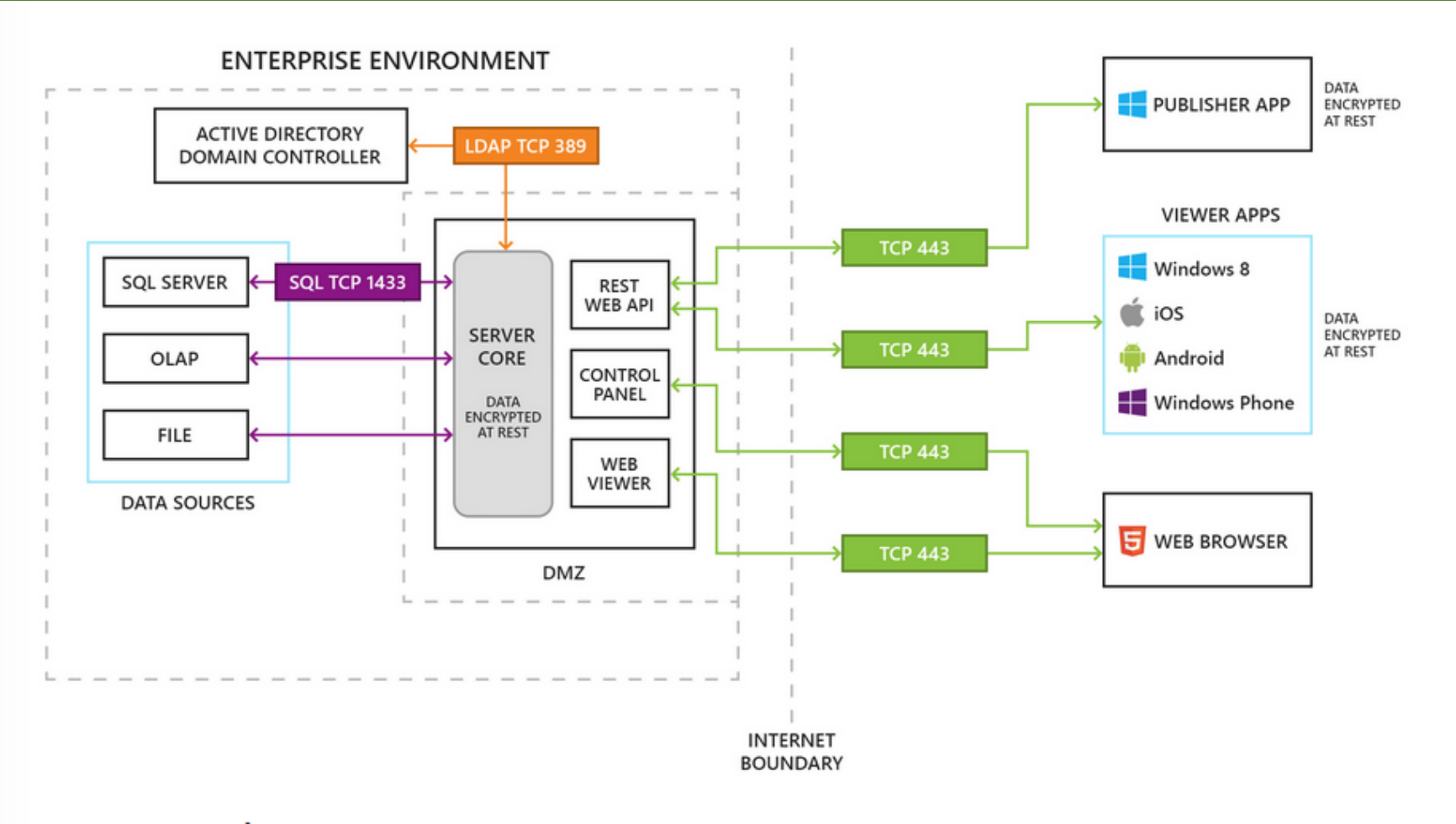
Datazen Server

- What is it?
- Where does it live?
- Where is the data and cache?
- Is it Secure?

Datazen Server Services

- Core Services
- Data Acquisition Service
- Rendering Service
- Web Application

Datazen Server Architecture



DATAZEN SERVER CONTROL PANEL

- Home
- Configuration
- Authentication
- Server Users
- Email Templates
- Branding
- Log Viewer
- Backups
- Hubs

DATAZEN SERVER HUBS

- KPIs
- Dashboards
- Data Sources
- Custom Maps
- Users
- User Groups
- Permissions

DATAZEN SERVER TOUR

DATAZEN MOBILE+

Datazen Mobile

- iPhone
- iPad
- Android Phone
- Android Tablet
- Windows Phone
- Windows Tablet*

Datazen Mobile Features

- Multiple Hubs
- Multiple Servers
- Activity
- Secure Cache
- Optional Pin

Datazen Mobile+

- Datazen Viewer
- Website
- Embedded Iframe

DATAZEN MOBILE TOUR

BEST PRACTICES FOR GETTING STARTED

- **Keep it Simple**
- **Use what you already have (data)**
- **Know your storyline and build on it**
- **Don't recreate what you already have (presentation)**
- **No grids**
- **Use colors to your advantage**
- **BIG FONTS!!!**

Q & A

Closing Questions

- Who now has a basic understand of Datazen?
- Who now knows where to start with a mobile solution?

Where to Find Datazen?

- Publisher/ Viewer: Windows Store
- Server: www.Datazen.com/start
- Apps:
 - Preferred App Store or
 - www.Datazen.com/start
- Documentation: www.Datazen.com/docs

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Thank you!